

transmediale/festival  
**face value**  
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# face value

/ˌfeɪs ˈvæl.juː/

noun

1. Known also as par value, nominal value, and principal amount, face value is the amount printed on the front (face) of a financial instrument or document such as a coin, stamp or a bond. Unlike the bond's value, which changes with the market, the face value does not change.

idiomatic

2. To take someone/something at face value: Apparent worth or value, based on the way someone or something immediately appears to be.

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